

West Virginia State Community and Technical College
Target 2010: Compact for the Future
2004 – 2010

Compact Overview and Introduction

West Virginia State Community and Technical College (WVSCTC) is committed to meeting the needs of our constituents and providing a comprehensive community and technical college education to our service region. WVSCTC strives to maintain teaching excellence and providing higher education and workforce training programs of superior quality.

WVSCTC utilizes a comprehensive planning and evaluation process that enables the college to demonstrate that its performance matches its purpose. This comprehensive process incorporates the institutional Strategic Plan and the Institutional Effectiveness Model to improve programs and services and to align the performance of the institutional established goals and objectives to the mission of the institution. This systematic approach involves interaction, consensus, and collaboration on the goals, objectives, expectations, and appropriate actions and outcomes that ultimately affect the college and its constituencies.

The data and strategies for completing the Target 2010: Compact for the Future included input from the West Virginia State Community and Technical College Faculty Senate Classified Staff Council, Institutional Board of Advisors, Administrative Staff, and the Institutional Effectiveness Committee. Additionally, input and feedback was solicited from individuals involved with the delivery of specific programs and services from the administratively-linked service divisions of West Virginia State University.

In establishing the institutional goals for the compact, WVSCTC used the 2004 baseline data and the estimated statewide goals provided by the West Virginia Council for Community and Technical College Education as a guideline for projecting the 2010 targeted goals. The strategies for the compact focused primarily on recruitment, retention, graduation, overall student success, and the marketing of the community college.

Associate and Certificate Degree Programs

WVSCTC currently offers:

- 23 Associate in Applied Science Degrees
- 3 Associate in Arts and Associate in Science Degrees
- 12 Certificate Degree Programs, and
- 11 Skill Set Certificates

New for the FY 2004 - 2005, WVSCTC began offering degree programs in Power Plant Technology and the Governor's Associate in Applied Science degree. For FY 2005 – 2006, we will be offering the A.A.S. degree in Nursing.

Workforce and Economic Development:

The Workforce and Economic Development division at WVSCTC offers a variety of credit and non-credit courses and programs to meet the educational, vocational, and workforce needs of the service region. The workforce staff are actively involved on the Workforce Investment Board, Region III and offer opportunities for non-traditional students to receive basic career skills and obtain skills to meet the new demands created by job advancement and personal enrichment.

Compact and Strategies for Target Year 2006:

WVSCTC has demonstrated a steady increase in enrollment, district participation rate, associate degree completion and success in increasing student job placement rate over the last six years. In fact, WVSCTC met and/or exceeded its 2006 institutional goals in six areas. WVSCTC institutional highlights are as follows:

- Experienced growth in all enrollment areas and surpassed 2006-2007 goals in all but one enrollment category
- First-to second-year retention rate of 59% for 2003 – 2004 exceeded the 2006 goal of 55%
- The total number of degrees awarded to adult students age 25-44 has increased from 115 to 130 over the past year, which exceeds the 2006 goal
- The number of certificates awarded has increased from 17 in 2003 – 2003 to 38 in 2003 -2004
- The number of participants in workforce programs continues to increase and has exceeded the 2006 goal
- The 2005 licensure passage rate of 100% exceeds the 2006 goal of 90%
- Independent Accreditation has been achieved

As we have experienced steady growth, we have also experienced some challenges that have a direct impact on student success. Specific academic challenges are in the area of awarding certificates, students successfully completing developmental education courses, and overall graduation rate. The latter is a challenge that does not rest solely with WVSCTC. In fact, specific

strategies to improve the graduation rate for all community and technical colleges in WV are currently under review by the Council.

In addition to the academic challenges, WVSCTC also continues to experience specific institutional challenges that have a direct impact on student retention graduation rates, and academic and workforce programming and activities. These institutional challenges involve budget and financing, on-going chargebacks, institutional identity/marketing and facilities planning.

Despite these challenges, WVSCTC continues to meet the needs of existing students, potential students, and the demands of workforce development in the region.

Compact and Strategies for Target Year 2010:

For Target Year 2010, WVSCTC will continue its focus on offering quality programs and meeting the statewide goals established by the Council. Key strategies will focus on the following areas:

- Enrollment management
- The coordination of specific outreach efforts
- Student financial aid
- Marketing of the institution, and
- Improving the developmental education success rate

The goals and strategies outlined in the Compact for the Future: Target 2010 are aggressive and provide for enhanced visibility, increase in marketability of the institution, academic certificate and degree completion, as well as a greater emphasis on workforce development and training for our service region. The specific community and technical college indicators outlined in the plan are designed to provide continuous feedback on the success of meeting state policy goals and to increase overall institutional effectiveness.

West Virginia State Community and Technical College is committed to its mission of providing comprehensive higher education and workforce training programs of superior quality for our service region. We accomplish this by collaborating with area business and industry and by ascertaining feedback regarding our programs and services from both our internal and external constituents. These relationships permit WVSCTC to remain alert to local needs, identify gaps in service, and respond with programs and services that reflect the college's mission and meet the needs of its constituencies.

