

**Associate in Applied Science in General Technology
Graphic Design Option
(EDGE/Cooperative Program with Career/Technical Centers)**

The Associate in Applied Science in General Technology: Graphic Design Option is an EDGE/ collaborative program between WVSTC and Putnam Career & Technical Center. Students who complete PCTC's Graphic Design Program and transfer to WVSTC will be granted 32 credit hours toward the A.A.S. in General Technology: Graphic Design Option upon completion of all courses (with a grade of B or better) in the PCTC Graphic Design program and a passing score of 75% or above on the state exam.

Careers in Graphic Design

The program primarily prepares the graduates for employment and/or further on-the-job training in the fields of graphic design and advertising. Typical jobs for graduates of this program may include:

- graphic design businesses
- printing businesses
- advertising businesses
- entrepreneurship opportunities

Program Learning Outcomes

These learning outcomes are established for the Graphic Design Program at the associate degree level. Upon completion of this program the student will be able to:

1. Obtain appropriate employment as a Graphic Design artist.
2. Adapt to emerging and rapid changes in technology.
3. Assist in a graphic design labs.
4. Assist with press and printing procedures.
5. Assist in the creativity and management procedures of layouts.
6. Assist in website design and animation.
7. Assist in drawing and painting techniques.

For More Information, Contact
Ms. Sandra LaVoie, Program Director
Cole Complex 201
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Curriculum/Suggested Sequence

(66 hours required for graduation)
College 101 if ACT is 19 or below

CLASSES HELD AT WVSTC

FIRST SEMESTER

HUM 101	Humanities	3
ENGL 101	English Composition I OR	
ENG 110	English Composition I	3
BST 104	Business Math	3
BST 240	Fund of Bus Comp Tech	3
BST 173	Sales I	3
BST 106	Introduction to Business	3
	Total Credits	18

SECOND SEMESTER

BST 205	Fund of Marketing	3
BST 230	Bus Comm & Ethics OR	
ENG 120	Technical Writing	3
BST 298	Bus Studies Seminar	1
COMM 285	Web Design & Dig Media	3
PSYC 151	General Psychology	3
PHYS 103	Elem of Phys Science OR	
CHEM 100	Consumer Chemistry	3
	Total Credits	16

Graphic Design courses offered at Putnam Career & Technical Center

WVEIS Code 1851	Basic Illustration	4
WVEIS Code 1861	Illustration	4
WVEIS Code 1857	Fund of Graphic Design and Prod.	4
WVEIS Code 1859	Graphic Design	4
WVEIS Code 1853	Computer Graphics	4
WVEIS Code 1854	Advanced Computer Graphics	4
WVEIS Code 1855	Desktop Publishing/Page Layout	4
WVEIS Code 1856	Advanced Desktop Pub/Page Layout	4
	Total Credits	32

Note: Student must complete two years at Putnam Career & Technical Center to obtain this degree program at WVSTC.

