

## Associate in Applied Science in Management 2 +2 Option

### Careers in Management

The 2+2 option in Management provides the student with an associate in applied science degree and enables the graduate to continue in either the Management, Finance, or Marketing concentration of the Business Administration program of WVSU to earn a baccalaureate degree in another two years. The types of businesses that have employed graduates include state government, restaurants, supermarkets, warehouses, utility companies, insurance companies, and many others. Graduates of the program have gone into positions with titles such as management trainee, first-line supervisor, assistant manager, office supervisor, administrative assistant, and personnel manager.

### Student Learning Outcomes

Upon completion of the program graduates will:

1. Have appropriate mastery of general business terminology, principles, practices, and skills.
2. Understand the roles of managers, management theory, organizational structure and culture, and develop key managerial skills to be used at any level of management.
3. Demonstrate an understanding of leadership fundamentals, effective team building, motivation theories, and the strategic decision making process.
4. Demonstrate an understanding of the terminology and concepts associated with managing a small business.
5. Demonstrate an understanding of the business plan and gain experience in preparing one.
6. Have the necessary skills and competencies to continue with their education on the baccalaureate level.

\* College 101-Required for all students with composite ACT score of 19 or below.

### CURRICULUM/SUGGESTED SEQUENCE

(67 hours required for graduation)

#### FIRST SEMESTER

BST	106	Intro to Business	3
MATH	101	College Algebra	3
ENGL	101	English Composition I <b>OR</b>	
ENG	110	English Composition I	3
BST	151	Supervisory Management	3
CHEM	100	Consumer Chemistry <b>OR</b>	
PHYS	103	Elements of Physical Science	3
<b>Total Credits</b>			<b>15</b>

#### THIRD SEMESTER

BST	202	Principles of Management <sup>1</sup>	3
BA	215	First Year Accounting I	3
ECON	201	Prin of Economics(macro) <b>OR</b>	
ECON	202	Prin of Economics(micro)	3
ENGL	204	Writing for Business	3
Electives		Restricted Electives	6
<b>Total Credits</b>			<b>18</b>

#### SECOND SEMESTER

CS	106	Intro to Comp & Office Appl <b>OR</b>	
BST	240	Fund of Bus Comp Tech	3
HUM	101	Intro to Humanities	3
BST	180	Survey of Accounting	3
BA	210	Business Law I	3
ENGL	102	English Composition II	3
BA	203	Business Statistics	3
<b>Total Credits</b>			<b>18</b>

#### FOURTH SEMESTER

BST	253	Labor Law <b>OR</b>	
BA	401	Labor Management Relations	3
BST	255	Entrepreneurship: Small Bus Mgmt	3
BST	205	Fund of Marketing <sup>2</sup>	3
BST	237	Managerial Accounting <sup>3</sup>	3
BST	224	Financial Management	3
BST	298	Business Studies Seminar	1
<b>Total Credits</b>			<b>16</b>

For A.A.S. in Management (2+2 Option) graduates, the following courses will be counted as equivalent courses in the Business Administration baccalaureate degree program at WVSU: <sup>1</sup>May take BST 202 for BA 301, <sup>2</sup> BST 205 for BA 305, and <sup>3</sup>BST 237 for BA 216. Restricted Electives: Advisor approved BST or BA course

For More Information Contact:  
Mrs. Donna Jarrell, Program Director  
Cole Complex 305A  
Phone: (304) 766-3201  
Email: [djarrell@wvsctc.edu](mailto:djarrell@wvsctc.edu)

