

**Certificate Degree in
Entrepreneurship
Specialization Option: Entrepreneurship
(Leading to an AAS Degree in Management)**

Purpose

Entrepreneurship is the process of identifying a need in the marketplace and starting a business to fulfill that need. Today, entrepreneurship is seen as a vital way to grow the economy. This certificate program was developed with other community and technical colleges in the Advantage Valley to improve transferability between the institutions in order to facilitate student progress. This certificate program also transfers fully into the AAS Degree in Management (Specialization Option: Entrepreneurship)

Student Learning Outcomes

Upon completion of the program the graduate will:

1. Have knowledge of general business terminology, principles, and skills
2. Understand the roles of entrepreneurs, managers, management theory, organizational structure and culture, develop key managerial skills to be used in the operation of a business
3. Demonstrate an understanding of leadership fundamentals effective team building, motivation theories, and the strategic decision making process.
4. Demonstrate an understanding of the concepts associated with operating a small business.
5. Demonstrate an understanding of the business plan and gain experience in preparing one.
6. Understand the entrepreneurship process from innovation to implementation.

Curriculum/Suggested Sequence
(33 hours required for certificate)

FIRST SEMESTER

ENG 110	English Composition I	OR	
ENGL 101	English Composition I		3
BST 104	Business Mathematics		3
CS 106	Intro to Computers and Office Appl		3
BST 240	Fund of Business Comp Technology		3
AH 205	Human Relationship Skills		3
	Restricted Elective		<u>3</u>
	Total Credits		18

SECOND SEMESTER

BST 180	Survey of Accounting		3
BST 201	Personal Finance		3
ECON 201	Principles of Economics (macro)	OR	
ECON 202	Principles of Economics (micro)		3
BST 205	Fundamentals of Marketing		3
BST 255	Entrepreneurship: Small Bus Management		<u>3</u>
	Total Credits		15

For More Information Contact:
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